



**Paint the Town (PTT)  
Labor Day Show**

**2022 Prospectus**

*Paint the Town is an annual tradition both for MAA and the town of Kensington, a primary sponsor. Returning to the Kensington Armory, the show is 3 days over the Labor Day Weekend.*

**Show dates:** September 3-5, 2022

**Show location:** Kensington Armory,  
3710 Mitchell St, Kensington, MD 20895

**Media eligible for exhibition:** Original artworks: Oil, acrylic, watercolor, mixed media, pastel, encaustic, drawing/ink, digital art, mosaic, collage, photography and sculpture.

**Number of pieces allowed:** MAA members may submit up to two (2) entries in any of these judged categories:

- Kensington
- Landscape (natural and urban)
- Still Life
- Photography
- Portraits (people and animal)
- Abstract
- Sculpture

**Entry fee:** \$20 nonrefundable fee.

**Plein air competition:** We will host our annual Plein air competition open to members, non-members, and children. The competition is held rain or shine on Saturday, September 3, from 7 am-3 pm, and prizes will be awarded. Separate registration is required; there is no fee for members to participate. See last page of this Prospectus for details.

**JUDGE**

MAA is honored to present Lenny Campello as the judge for the 2022 PTT Labor Day Show. [Read the MAA blog post about him!](#)

**Key Dates**

**Registration:** July 15 - 31

**Drop off:** Aug 31, 4-7 pm & Sept 1, 9 am-12 pm

**Show hanging:** Sept 1, 1-4 pm

**Judging:** Sept 2

**Show:** Sept 3 - 5

**Reception:** Sept 3, 6-8 pm

**Pick up unsold works:**  
Sept 5, 5-8 pm & Sept 6, 9-11 am

*Times are subject to change; participants will be kept informed via email.*

**Show Managers:** Anastasia Walsh ([maatreas@gmail.com](mailto:maatreas@gmail.com)) & Paula Zeller ([paulakzellerart@gmail.com](mailto:paulakzellerart@gmail.com))



## HOW TO REGISTER

Registrations are accepted online only at the [MAA website](#). Log in with your email address and password. For each art piece, you will be asked for this info:

1. **Category:** Select one from the menu.
2. **Artwork title:** Use title case (example: River View).
3. **Media:** Include the media type and the substrate; Use title case (Example: Oil on Canvas).
4. **Dimension:** In inches, following this format: 12x16" (height x width).
5. **Price:** Use whole numbers, no cents, as follows: \$300.
6. **Artwork image:** Follow the instructions below.
7. **Artwork Inspiration:** Provide 1-2 sentences that describe the inspiration for this art; this will be displayed on the label in the exhibit.
8. **Bins / Racks:** Provide info if you plan to bring your own bins/racks or use those of MAA
9. **Post-Show Exhibit:** Indicate if you are willing to have your unsold Kensington artwork be displayed in the Kensington Town Hall for the coming year (only for Kensington category).

### ARTWORK IMAGE INSTRUCTIONS

- Your image should be of just the artwork – no frame, mat or watermarks.
- Ensure the image is cleanly cropped – we should not see your table, wall or anything but the artwork.
- Images should be at least 2000 pixels on one side – this ensures a high-enough resolution to be seen by viewers online.
- Image file names must follow this naming convention:  
---- PTT\_Category\_Lastname\_Title  
---- Example: PTT\_Abstract\_Walsh\_Flying

There will also be a Student Invitational exhibit, composed of artwork from selected art students from Montgomery College (MC). MAA provides an annual scholarship to MC art students, and this exhibit further supports our education mission. The Student Invitational will be judged separately and provided awards.



## REQUIREMENTS

**MAA Membership:** All participants in the main show must be MAA members in good standing as of September 1, 2022. Current members must renew their annual membership and pay annual dues of \$50 (\$25 for students ages 18 and up) before registering for the show.

**Entries:** MAA is dedicated to exhibiting excellent works of fine art which promote the artist's artistic ability, vision and creativity across a variety of media. In this respect all artwork should be original and created from conception to completion by the artist's own hand. The work submitted may not have won an award in any previous MAA exhibition. MAA reserves the right to refuse to display any artwork it deems incompatible with the nature and environment of the exhibition.

**Size:** The size maximum for large works is 32" wide and 32" height (including frame). A few exceptions will be allowed and must be approved by Show Manager Anastasia Walsh in advance. Works larger than 20x28" that require glazing must use Plexiglas (exception for Pastel and Charcoal artworks which require glass).

**Framing:** Works for hanging in our shows must be framed and wired for hanging to professional standards. Use D-rings and weight-appropriate wire that is not visible when the painting is hung. Absolutely no saw-toothed hangers or flimsy framing permitted. Paintings on canvas do not require frames as long as the edges are painted or taped to professional standards. Do not submit wet canvases. [Learn more about framing on our website.](#)

**Labels:** Please label your artwork when delivering it. Artwork is to be securely labeled on the back-lower right of the work, identifying the Artist, Title, Medium, Price, and PTT Category. This will not be displayed, it is for identification purposes only.

## PROMOTIONS, AWARDS & SALES

**Promotions:** MAA will promote this show through our respective social media channels and newsletters, and we will do outreach to external media outlets and websites. We ask that all participants use our [social media kit](#) to promote the show on your social media.

**Awards:** 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and Honorable Mentions are given for each category (fewer awards if the category has 12 or fewer pieces). The First Prize winner in the Kensington Category receives the Bertha Clum Grand Prize Award. The awards are cash prizes, gift certificates, and other prizes made possible through the generous donations of merchants and businesses, and the Town of Kensington.

**Sales:** Entries must be priced and available for sale. MAA will process sales, including charging the purchaser 6% sales tax and collecting a commission of twenty-five percent (25%). The MAA treasurer will send the artist's portion of the sale and contact info for the purchaser within thirty (30) days of purchase. Sold works that have won an award are not to be removed until the end of the show, Monday, Sept. 5<sup>th</sup>. Questions should be directed to the MAA Treasurer, Anastasia Walsh, at [maatreas@gmail.com](mailto:maatreas@gmail.com).

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**Prints and Card Sales:** MAA members exhibiting in the main show may exhibit prints & flat originals in bins and art cards on racks. Each artist can register to bring one bin and one card rack. MAA will provide a limited number of shared bins and card racks for any artist who does not have their own. Artists can monitor the sales in the bins and replace with more prints/cards. Bins must be the standard “large black canvas” in presentable shape. Artwork in bins must be presented in plastic sleeves, pre-labeled with the artist’s name, title, and price.

## **VOLUNTEERING**

All artists entering this show are to perform at least one 4-hour volunteer task to assist with the operation of the show. This can include:

- pre-show activities (e.g., setting up, check-in, hanging art)
- show time activities (e.g., cashier, greeting, general support)
- post-show activities (e.g., takedown, staff sold/unsold work tables)
- limited tasks available for non-in-person activities

Your Registration confirmation email will include the link for sign-up for volunteering.

## **EXHIBIT ENVIRONMENT**

Artwork will be professionally displayed, organized by category. There will be a market space near the stage for bins and card racks.

Buyers will be able to take their art at the time of purchase unless the piece has won an award; in that case the buyer will return after the show to claim their purchase.

Food and drink will not be allowed inside the building. There will be food trucks on Saturday afternoon as well as during the Kensington Art Festival on Monday.

We plan to have demonstrations of art during the weekend.



## KEY DATES

<b>Registration</b>	July 15 - 31
<b>Set up:</b>	Wednesday, August 31, 9 am-3 pm
<b>Art Delivery:</b>	Wednesday, August 31, 4-7 pm and Thursday, September 1, 9 am-12 pm
<b>Show Hanging:</b>	Thursday, September 1, 1-5 pm
<b>Judging:</b>	Friday, September 2
<b>Show Hours:</b>	Saturday, September 3, 11 am-6 pm Sunday, September 4, 11 am-5 pm Monday, September 5, 10 am-5 pm
<b>Plein Aire:</b>	Saturday, September 3, 7 am-3pm
<b>Award Ceremony:</b>	Saturday, September 3, 6-8 pm
<b>Pick up:</b>	Monday, September 5, 5-8 pm Tuesday, September 6, 9-11 am
<b>Take down:</b>	Tuesday, September 6, 10 am-3pm

## AFFIRMATION

**By submitting an entry, registrants agree with the following:** I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark, or other similar laws and regulations. By uploading an image of my work, I agree to allow MAA to use the image for the purpose of promoting this event and/or the organization. I will not hold MAA responsible for copyright infringements of the image of my artwork.

Care will be taken by MAA volunteers in hanging and securing the show. However, MAA will not be held responsible for any loss or damage. Artists should hold their own insurance to cover loss or damage for their individual artworks.

**THANK YOU!**

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