



# Paint the Town Labor Day Show

## 2021 Prospectus

*One of MAA's two judged shows of the year, Paint the Town is an annual tradition both for MAA and the town of Kensington, a primary sponsor. Returning to the Kensington Armory in 2021, the show is 3 days over the Labor Day Weekend.*

### WHAT IS NEW THIS YEAR

- The Kensington piece is no longer a requirement. But! - the top award of the show goes to the first place in this special category.
- If you plan to sell bin works or notecards, you may bring one (1) bin and two (2) notecard racks. We will also have bins/racks to share if you don't have your own.
- You may enter works that have appeared in past MAA shows, as long as that work did not win an award in that show.
- All works must be dropped off by 11 am on September 3 to be judged. Any works dropped off after 11 am can still be included in the show but will not be judged.
- We are working closely with the Town of Kensington and Montgomery County officials to monitor Covid-19 conditions in the community. We have decided not to have food or drink inside the Armory and will not be offering food at the Award Ceremony. We will request that masks be worn inside the exhibit area and will offer paper masks at the entrance. Additional changes may develop and we will keep in touch with show participants via email if we have any further changes in our program.

**Show Managers:** Anastasia Walsh ([maatreas@gmail.com](mailto:maatreas@gmail.com)) & Cecilia Tobler ([mariacecille@aol.com](mailto:mariacecille@aol.com))



**Show dates:** September 4-6, 2021

**Show location:** Kensington Armory, 3710 Mitchell St, Kensington, MD 20895

**Media eligible for exhibition:** Oil, acrylic, watercolor, mixed media, pastel, encaustic, drawing/ink, digital art, and sculptural 3D. Photography is not included in this show.

**Number of pieces allowed:** MAA members may submit up to three (3) entries in any of these judged categories:

- Kensington
- Landscape (natural and urban)
- Still Life
- Portraits (people and animal)
- Abstract
- 3D

**Entry fee:** \$25 nonrefundable fee.

**Plein air competition:** We will host our annual Plein air competition open to members, non-members, and children. The competition is held rain or shine on Saturday, September 4, from 7 am-3 pm, and prizes will be awarded. Separate registration is required; there is no fee for members to participate. See last page of this Prospectus for details.

### **JUDGE**

MAA is honored to present [Ms. Joey Mánlapaz](#), DC-based painter, curator, and educator as the judge for the 2021 PTT Labor Day Show.

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## HOW TO REGISTER

Registrations are accepted online only at the [MAA website](#). Log in with your email address and password. For each art piece, you will be asked for this info:

1. **Category:** Select one from the menu
2. **Artwork title:** Use title case (example: River View)
3. **Media:** Include the media type and the substrate; Use title case (Example: Oil on Canvas)
4. **Dimension:** In inches, following this format: 12x16"
5. **Price:** Use whole numbers, no cents, as follows: \$300
6. **Artwork image, following the instructions below**

### ARTWORK IMAGE INSTRUCTIONS

- Your image should be of just the artwork – no frame, mat or watermarks.
- Ensure the image is cleanly cropped – we should not see your table, wall or anything but the artwork.
- Images should be at least 2000 pixels on one side – this ensures a high-enough resolution to be seen by viewers online.
- Image files names must follow this naming convention:  
---- PTT\_category\_lastname\_title  
---- Example: PTT\_abstract\_Walsh\_Flying

The registration site also includes questions regarding bins or notecard racks.

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## REQUIREMENTS

**MAA Membership:** All participants in the main show must be MAA members in good standing as of September 1, 2021. Current members must renew their annual membership and pay annual dues of \$50 (\$25 for students ages 18 and up) before registering for the show.

**Entries:** Entries submitted must be original work of the artist. The hand of the artist must be visible and dominant in constructing the artwork. The work submitted may not have won an award in any previous MAA exhibition. MAA reserves the right to refuse to display any artwork it deems incompatible with the nature and environment of the exhibition.

**Size:** The size maximum for large works is 32" wide and 32" height (including frame). A few exceptions will be allowed and must be approved by Show Manager Anastasia Walsh in advance. Works larger than 20x28" that require glazing must use Plexiglass (exception for Pastel & Charcoal artwork).

**Framing:** Works for hanging in our shows must be framed and wired for hanging to professional standards. Use D-rings and weight-appropriate wire that is not visible when the painting is hung. Absolutely no saw-toothed hangers or flimsy framing permitted. Paintings on canvas do not require frames as long as the edges are painted or taped to professional standards. Do not submit wet canvases. [Learn more about framing on our website.](#)

**Labels:** Artwork is to be securely labeled on the back-lower right of the work, identifying the Artist, Title, Medium, Price, and Category.

## PROMOTIONS, AWARDS & SALES

**Promotions:** MAA will promote this show through our respective social media channels and newsletters, and we will do outreach to external media outlets and websites. We ask that all participants use our [social media kit](#) to promote the show on your social media.

**Awards:** 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and Honorable Mention are given for each category. The first prize winner in the Kensington Category receives the Bertha Clum Grand Prize Award. The awards are cash prizes, gift certificates, and other prizes made possible through the generous donations of merchants and businesses, and the Town of Kensington.

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**Sales:** Entries must be priced and available for sale. MAA will process sales, including charging the purchaser 6% sales tax and collecting a commission of twenty-five percent (25%). The MAA treasurer will send the artist's portion of the sale and contact info for the purchaser within thirty (30) days of purchase. Sold works (except prints and cards) are not to be removed until the end of the show, Monday, Sept. 6<sup>th</sup>. Questions should be directed to the MAA treasurer, Anastasia Walsh, at [maatreas@gmail.com](mailto:maatreas@gmail.com).

**Bin Work and Card Sales:** MAA members exhibiting in the main show may exhibit their bin work and art cards. Each artist can bring one bin and up to two card racks. MAA will provide a limited number of shared bins and card racks for any artist who does not have their own. Artists can monitor the sales in the bins and replace with more prints/cards. Bins must be the standard "black canvas" in presentable shape. Artwork in bins should be presented in plastic sleeves and matted where possible, and pre-labeled with the artist's name, title, medium, and price.

## VOLUNTEERING

All artists entering this show are to perform at least one 4-hour volunteer task to assist with the operation of the show. This can include:

- pre-show activities (e.g., setting up, hanging art)
- show time activities (e.g., cashier, greeting, general support)
- post-show activities (e.g., takedown, staff sold/unsold work tables)
- limited tasks available for non-in-person activities

Your Registration confirmation email will include the link for sign up for volunteering.

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## KEY DATES

- Delivery:** Thursday, September 2, 4-7 pm and  
Friday, September 3, 9-11 am  
*Art delivered after 11 am will not be judged*
- Judging:** Friday, September 3, 11 am-2 pm
- Show Hanging:** Friday, September 3, 1:30-5:30 pm
- Show Hours:** Saturday, September 4, 11 am-5 pm  
Sunday, September 5, 11 am-5 pm  
Monday, September 6, 9:30 am-5:30 pm
- Award Ceremony:** Saturday, September 4, 6-8 pm (subject to change)
- Pick up:** Monday, September 6, 5:30- 7:30 pm  
Tuesday, September 7, 9-11 am

## AFFIRMATION

**By submitting an entry, registrants agree with the following:** I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark, or other similar laws and regulations. By uploading an image of your work, you agree to allow MAA to use the image for the purpose of promoting this event and/or the organization. I will not hold MAA responsible for copyright infringements of the image of my artwork.

Care will be taken by MAA volunteers in hanging and securing the show. However, MAA will not be held responsible for any loss or damage. Artists should hold their own insurance to cover loss or damage for their individual artworks.

## THANK YOU!

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