



# Windridge Vineyard ----The Jewel Tones of Fall - Juried Art Exhibit

## Prospectus

**Show dates:** October 11- December 31, 2023

**Show location:** Windridge Vineyard Tasting Room, 15700 Darnestown Road, Darnestown, MD 20874

**Theme:** Jewel Tones of Fall theme presents an opportunity for artists to explore not only the traditional moody jewel tones of ochre brown, aubergine, and burgundy, but also to explore the other side of fall jewel tones...like Aquamarine, Turquoise, Emerald, Ruby, Rose Quartz, Light Amethyst and Citrine. Such wonderful colors. Rich, vibrant, and bold, jewel tones are captured in nature's landscapes -- adding a dose of drama to our lives. These color combos are certainly all about living out loud -- as seen in Georgia O'Keeffe's paintings Autumn Leaves, and the Nature Forms-Gaspe. For the Fall Art Show at Windridge, please let these works be your inspiration to capture the Fall in all its brilliance.

**Submissions:** Member artists may submit up to 2 works/member for consideration in any of the following categories:

- Natural landscapes, maritime and seascapes
- Cityscapes, urbanscapes, town life,
- Still life
- Abstract works
- Portraiture - people and animals

**Media eligible for exhibition:** 2D works in oil, acrylic, watercolor, mixed media, pastel, encaustic, or drawing/ink mediums, hand pulled prints, and photography. 3D are not included in this show.

**Juried Process:** Submitted artwork will be juried by the vineyard owners. Selected work (~18-22 pieces) will be exhibited for a 3 month period. All artwork must be for sale. Sold artwork can be replaced by the artist with a similar size piece by contacting the Kathy Tynan the MAA show manager at [kftynan@gmail.com](mailto:kftynan@gmail.com). Windridge Vineyard will notify the artists when work is sold.

**Maximum size:** Generally, wall-hung art should be 36x36" or smaller. However, there is a unique space in the Windridge Tasting Room that will accept larger artwork up to 30x48".

**Fees:** No fee to submit work for consideration. **A fee of \$10 will be required for selected work** at the time of artwork dropoff.

**Art Pickup/Drop off Requirements:** Artists may not pickup or drop off artwork at Windridge at times other than the announced MAA times. Windridge staff will not accept any MAA artwork from the artists.

### Key dates

**Registration:** September 1 - 14

**Juried Selection:** September 27

**Notification to Artists Selected Works:** October 1

**Art Drop Off:** October 9, 10am - 1pm

(Fee of \$10 due at this time) **Show**

**Opening** -- October 11- December 31

**Meet the Artist Evening:** November 9, 5:00-8:00pm

**Art Pick Up:** TBD



## How to Register

**Registrations:** To register click on this link [Jewel Tones of Fall Art](#) or go to the MAA website, log in with your username and password than click on the shows and events tab along the top website banner, scroll through until you reach the Jewel Tones of Fall Art at Windridge Vineyards.

For each art piece, you will be asked for the following information:

**Artwork title:** Use title case (example: Passing Storm)

**Media:** Include the media type and the substrate; (example: Oil on Canvas)

**Dimension:** In inches, following this format in width and length/height: 12x16"

**Price:** Use whole numbers, no cent. (example: \$300)

**Image of Artwork:** To upload the image of your artwork -- follow the instructions below:

- The photo should be of just the artwork -- no frame or mat. No watermarks.
- Ensure the image is cleanly cropped - we should not see your table, walls or anything else but the artwork.
- Image should be at least 2000 pixels wide on one side-- this ensures a high enough resolution of the image to be seen by the jurors online.
- The file name should follow this naming convention: WineryDL\_lastname\_title. Breakdown of file name:

Begin with **WineryDL** for **Winery Digital Library**,

Next Artist's **Last Name**,

Finally, **Title** of Artwork,

Note: between each use an underscore \_

Here is an example: **WineryDL\_Walsh\_Summer Splash**. Please use the underscore character not spaces.

## About your Entry

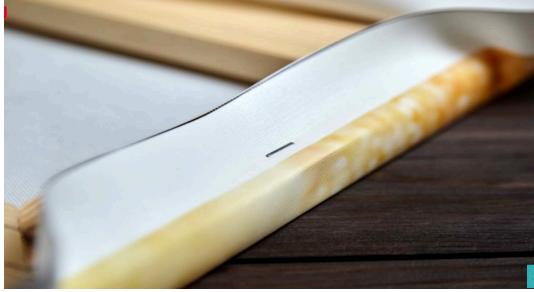
**Entries:** Submitted work must be original work of the artist. All artwork must be for sale. The hand of the artist must be visible and dominant in constructing the artwork. Giclee prints are not accepted in this show. MAA and Windridge Vineyard reserves the right to refuse to display any artwork it deems incompatible with the nature and environment of the exhibition. MAA and the Windridge Vineyard reserve the right to reject inappropriate or improperly framed work.

**Framing & Hanging:** Works must be framed or gallery wrapped and wired for hanging to professional standards. All works must be wired appropriately for hanging -- using D rings and weight-appropriate wire that is not visible when the painting is hung. Paintings on canvas can either be framed or gallery wrapped. Gallery wrapped works are canvas paintings where the canvas fabric is stretched over the frame. The canvas completely covers the stretcher bars and is attached to the back of the frame--no visible staples.



### **Framing/Hanging Continued**

Gallery wrapping creates a three-dimensionality to your artwork. Additional information on framing can be found at Framing and Wiring. Your painting itself will be wrapped around the edges, so that your artwork is visible from all angles (see image below)



### **Promotion and Sales**

**Promotions:** MAA will promote this show through our respective social media channels and newsletters, and we will do outreach to external media outlets and websites. We ask that all participants **use our social media kit** to promote the show on your social media.

**Sales:** Windridge Vineyard will manage all sales, including collecting and reporting sales tax. Windridge Vineyard will keep a 20% commission and send the artist a check or electronic payment (artwork sale price less 20% commission) by the end of the exhibit period. Buyers will be able to take the art when they purchase it. MAA will not receive a commission (0%).

### **AFFIRMATION**

By submitting an entry, registrants agree with the following: I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark, or other similar laws and regulations. By uploading an image of your work, you agree to allow MAA or Windridge Vineyard to use the image for the purpose of promoting this event during the period of the exhibit. I will not hold MAA responsible for copyright infringements of the image of my artwork.

Care will be taken by MAA volunteers in hanging and securing the show. However, MAA will not be held responsible for any loss or damage. Artists should hold their own insurance to cover loss or damage for their individual artworks.

### **Thank You**

Show Manager: Kathy Tynan ([kftynan@gmail.com](mailto:kftynan@gmail.com)) or ([maaartists@gmail.com](mailto:maaartists@gmail.com))