

MONTGOMERY ART ASSOCIATION



www.montgomeryart.org

Prospectus

2020 MAA Show at Oasis Art Gallery, Bethesda, MD

Montgomery Art Association invites all current members to participate in our MAA Show at the Oasis Art Gallery. This show is the third year of a MAA-Oasis collaboration.

Show dates: January 13 through April 10, 2020.

Show location: Washington Metropolitan Oasis and the Oasis Art Gallery are located inside of the Macy's Home Store at Westfield Montgomery Mall, 7125 Democracy Blvd., Bethesda, MD 20817.

Media eligible for exhibition: Oil, acrylic, watercolor, mixed media, pastel, encaustic, drawing/ink mediums, and 3D works that are wired with picture hooks and hung on a wall. Photography is not included in this show.

Number of pieces allowed: Members may submit one (1) entry no larger than 28"x28" framed. Weight limit is 15 lbs. In the event there is room available for additional pieces, please indicate if you would like to provide a second work and you will be contacted by the show manager if space is available.

Entry fee: A \$10 non-refundable fee covers the cost for entry.

Entry deadline: Saturday, December 21 at 11:59 pm ET, or earlier if gallery capacity is reached.

Note: The exhibit space holds about 65 artworks. It's best to register early. After the deadline, if additional capacity is available, registrants will be contacted in the order in which they registered, if interested in submitting a second piece.

Entries submitted must be original work of the artist. The hand of the artist must be visible and dominant in constructing the artwork. Photographic and digitally manipulated images are not acceptable unless they are used in a secondary manner to the artwork as a whole and clearly described in the media description. MAA or Oasis Art Gallery reserves the right to refuse to display any Artwork it deems incompatible with the nature and environment of the Oasis Art Gallery.

How to register: We only accept online registration at <https://montgomeryart.org/event-3648782>. When you register, you'll be asked to include the following information:

- **Title of artwork:** Please use title case, capitalizing the first letter of significant words in the title of your piece. (*Example: Still Life with Pears.*)
- **Media:** Please use title case, capitalizing the first letter of significant words. (*Example: Oil on Canvas.*)
- **Dimensions:** Enter the width x length dimensions in inches (including any framing).
- **Price:** Use a dollar sign and numerals, no cents. (*Example: \$175.*)
- **Images:** Images of your artwork are encouraged but not required. By uploading images of your works, you agree to allow MAA and Oasis to use those images in digital and print materials for promotional and educational purposes.
- **If there is additional space:** Check the box if you wish to be considered for a second piece in the show if it's determined we have additional space. Members will be contacted in the order in which they registered.
- **Show requirements:** Please check the box to confirm that you have reviewed the show requirements in the prospectus.

By submitting an entry, registrants agree with the following: I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark or other similar laws and regulations. I will not hold MAA or the Oasis Art Gallery responsible for any loss or damage to my artwork while on the property. MAA and Oasis reserve the right to reject inappropriate or improperly framed work. Artists are advised to have their own insurance for their artworks.

Please double check your entry before submitting.

Key Dates:

- **Registration Deadline:** Saturday, December 21, 11:59 pm ET (or when show fills)
- **Drop off Artwork:** Wednesday, January 8 & Thursday, January 9, 10 am-4 pm each day.
- **Show Hanging:** Friday, January 10 at 10:30 am. (Hanger volunteers may bring their entries on that day at 10 am.)
- **Reception:** Saturday, January 25 from 2-3:30 pm. Artists will be asked to bring light snacks. Oasis will provide drinks. (There will be **Viewers' Choice Awards** given at the reception.)
- **Pick Up Unsold Artwork:** Monday, April 13 and Tuesday, April 14, 10 am-4 pm each day.

About the Oasis Art Gallery: [Washington Metropolitan Oasis](#) and the Oasis Art Gallery are part of the national, non-profit Oasis education organization dedicated to enriching the lives of adults age 50 and older through lifelong learning, health and wellness promotion and volunteer opportunities including Intergenerational Tutoring. Oasis brings people together to learn, lead and contribute in their communities. Weekdays, the Oasis offices and Gallery are busy with Oasis class attendees, registrants, art lovers, as well as Macy's shoppers.

Show promotions: In addition to marketing this show through MAA's usual channels, the show will be publicized by the Oasis Art Gallery via website and email announcements and the Oasis catalog (as their publication schedule allows). Artists are encouraged to 'share' MAA and Oasis promotions with their friends, family, and colleagues.

Special events: One MAA-member instructed art class will be given during the show.

Volunteer service: The success of the MAA and shows like this depends on the work of volunteers. Participating artists will be asked to assist with this show and/or other MAA activities such as show hanging, reception logistics, bringing refreshments to the reception, communications, or other efforts.

Artwork hanging: Works must be framed and wired for hanging to professional standards. Use D-rings and weight-appropriate wire that is not visible when the painting is hung. (*See diagram on next page.*) Paintings on canvas do not require frames if the edges are painted or taped to professional standards. No wet canvases, saw-toothed hangers, or flimsy framing is acceptable. Works larger than 28" x 28" or weighing over 15 lbs. are not allowed.

Note: Care will be taken by MAA volunteers and Oasis personnel in hanging and securing the show. However, neither Oasis nor MAA will be held responsible for any loss or damage. Artists are advised to have their own insurance.

Artwork must have a label on the back (top right) securely attached. This includes artist name, phone number, and email; and artwork title, medium, and price.

Sales: Entries must be priced and available for sale. The artist will receive the full selling price but is *strongly* urged to donate 30% to Oasis to support their nonprofit educational programs. Oasis will manage sales. Sales tax will be collected on all sales and the artist will be responsible for reporting sales/filing taxes. Sold works must remain until the end of the show, except under extenuating circumstances. The Oasis Art Gallery will hold sold artwork for buyer pickup.

Questions: Helen Wood, helenmwood@gmail.com, 301-518-2084 (text messages only).

Installing D-Rings with Wire

Lay your artwork on a towel or non-scratch surface to avoid damage to the art.

1 Measure 1/3 height from top of frame and mark.

2 Attach D-Rings as shown. D-Ring faces toward middle of art.

1/3 hgt. or less

3 Loop and tie the wire through the D-Ring. Tying instructions on back.

degrees
30
15
0
check your wire angle

30° slack in wire

4 Peel and stick rubber bumpers. Bumpers protect your wall and help keep art hanging level.

Installing D-Rings without Wire
Attach D-Rings as shown. D-Rings can then be hung directly on hooks, screws, or nails on the wall.

Tying Wire

Cut a piece of wire 4-6" wider than the frame.

Loop one end of wire about 2 inches through D-Ring and follow wire tying steps 1-4.

Repeat on the other D-Ring leaving a small amount of slack in the wire.

TIP: If the wire is too tight it decreases its strength, if too loose the art will tilt away from the wall.

1

2

3

4

Picture Weight

Many factors influence the maximum picture weight.

- D-Ring weight rating
- wire weight rating
- wire tying/wrapping quality
- wall construction
- wall hook weight rating

TIP: Always use hardware rated at weight higher than your artwork weight since there are many variables at play.