

MONTGOMERY ART ASSOCIATION



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August 2019 MAA Show at Artists and Makers Studios

SHOW PROSPECTUS

Show Managers: Cathy Hirsh (hirshcathy@gmail.com) & Elizabeth Stecher (estecher7@verizon.net)

Show dates: July 30 through August 28, 2019

Show location: Artists and Makers Studios, 11810 Parklawn Drive, Rockville, MD 20852

Artists & Makers Studios (A&M) is an art center complex covering 2 locations in the heart of Rockville, MD's White Flint business district. Hosting over 150 resident artists, it offers studios for rent, extensive classroom/workshop spaces, and several galleries. Artists and exhibitions are curated by Executive Director Judith HeartSong.

Artists & Makers Studios 1, on Parklawn Drive in Rockville, was established in October 2014. It is a 13,000 sq. ft. facility and is home to 66 resident artists. Artists & Makers Studios 2 on Wilkins Avenue in Rockville is a 23,000 sq. ft. facility with 88 resident artists, and more to come.

Media eligible for exhibition: 2D work, including oil, acrylic, watercolor, mixed media, pastel, encaustic, drawing/ink mediums, digital art. Also, 3D sculpture and 3D wall art pieces. Photography is not included in this show.

Number of pieces allowed: Members may submit one entry—we ask for one of your best pieces for this important show. Maximum size (including frame) is 28" wide x 32" tall, including frame.

Registration fee: \$10

Note: The exhibit space holds about 110 artworks. If the number of entries exceeds the gallery capacity prior to the deadline, registration will be closed. Submissions will be considered based on submission date and time.

Best to register early!

Entries submitted must be original work of the artist. The hand of the artist must be visible and dominant in constructing the artwork. MAA or Artist and Makers Studios (A&M) reserves the right to refuse to display any artwork it deems incompatible with the nature and environment of the center.

How to register: We only accept online registration on our website. Some notes about registration:

- **Title of artwork:** Please use title case, capitalizing the first letter of significant words in the titles of your piece. (*Example: Still Life with Pears.*)
- **Prices:** Use a dollar sign and numerals, no cents. (*Example: \$175*)
- **Images:** Images of your artwork are not required. By uploading images of your works, you agree to allow MAA and A&M to use those images for the purpose of promoting this event in digital and print materials.

Key Dates:

- **Start of Registration:** Thursday, June 20, 2019
- **Registration Deadline:** Sunday, June 30, 2019

- **Drop off Artwork:** Monday, July 29, 4 – 7 pm or Tuesday, July 30, 9 --10 am – NOTE THAT ART DELIVERED AFTER 10:15 MAY NOT BE HUNG

To deliver—park in the rear of the building (11810 Parklawn Drive, Rockville, MD 20852). Enter through the glass door under the awning marked 208 & 210, go through the door on your right, and pick up your labels and mark your entries with the attendant sitting at the table. Follow directions to attach your label and place your piece at the designated location to complete your drop-off.

- **Reception:** Friday, August 2, 6 – 9 pm. Help with reception set-up and clean-up is expected (contact Elizabeth Stecher at estecher7@verizon.net)

- **Pick Up Unsold Artwork:** Thursday, August 29, 3 pm - 6 pm—same location as drop-off, sign out your work with the attendant sitting at the table.

Show promotions: MAA and Artists and Makers Studios (A&M) will promote this show via their usual channels: Newsletter, Email, Facebook, and Instagram. Artists are encouraged to ‘share’ MAA and A&M promotions with their friends, family, and colleagues.

Volunteer service is a requirement for participation in MAA shows. The following is needed:

- 3 persons to accept art on Monday, July 29, from 4 – 7pm
- 3 persons to accept art on Tuesday, July 30, from 9 am to 10:15 am
- 10 persons to help hang the show
- 3 persons to cover work pickup, Thursday, August 29, 3 pm - 6 pm
- Everyone else needs to support the reception—either setup August 2, beginning at 5:30 pm or cleanup August 2, at 9 pm

Contact Elizabeth Stecher (estecher7@verizon.net) to coordinate with your volunteer service.

Sales: Entries should be priced and available for sale. Artists and Makers Studios (A&M) will take a 25% commission. All sales will flow through MAA. MAA will provide selling artists 75% of their sales, send 25% commission on sales to A&M, and will handle the collection and submission of MD sales tax. Sold works must remain until the end of the show. You will need to make arrangements with the buyer to have them either pick up the art or deliver to them.

Artwork Hanging:

Artwork is to have a label, **on the back** (top right), securely attached. Label info needs to include:

- Artist Name & Email
- Title
- Medium
- Price

Works must be framed and wired for hanging to professional standards.

Use D-rings and weight-appropriate wire that is not visible when the painting is hung. (See below) Paintings on canvas do not require frames as long as the edges are painted or taped to professional standards. No wet canvases, saw-toothed hangers, or flimsy framing. Works larger than 20" x 28", if not pastels, should be glazed with Plexiglass (or equivalent).

Care will be taken by MAA volunteers and Artists and Makers Studios staff in hanging and securing the show. However, neither MAA nor Artists and Makers Studios will be held responsible for any loss or damage. Artists should hold their own insurance to cover loss or damage for their individual artworks.

