



Windridge Vineyard ----Summer Art Juried Art Exhibit Prospectus

Show dates: June 21- September 25, 2022

Show location: Windridge Vineyard Tasting Room, 15700 Darnestown Road, Darnestown, MD 20874

Theme: Summer has been celebrated in art for millennia. As the summer months arrive, we enjoy the more pleasant temperatures and longer days. We revel in the characteristic lightness of being that accompanies the warmer season. Let our art reflect the undeniable warmth, light and carefree sense of summer.

Submissions: MAA has created a digital library that member artists can submit up to 2 works per member for consideration in any of the following categories:

- Natural landscapes, maritime and seascapes
- Cityscapes, urbanscapes, town life,
- Still life
- Abstract works

Media eligible for exhibition: 2D works in oil, acrylic, watercolor, mixed media, pastel, encaustic, or drawing/ink mediums and photography. 3D are not included in this show.

Juried Process: Submitted artwork will be juried by the vineyard owners. Selected work (~18-20 pieces) will be exhibited for a 3 month period. All artwork must be for sale. Sold artwork can be replaced by the artist with a similar size piece by contacting the Kathy Tynan the MAA show manager. Windridge Vineyard will notify the artists when work is sold.

Maximum size: Generally, wall-hung art should be 36x36" or smaller. However, there is a unique space in the Windridge Tasting Room that will accept larger artwork up to 30x48".

Fees: No fee to submit work for consideration. **A fee of \$10 will be required for selected work** at the time of artwork dropoff.

Key dates

Registration: May 4 - May 18

Juried Selection: June 4

Notification to Artists/Selected Works
June 6

Art Drop Off: June 21, 10am - 1pm
(Fee of \$10 due at this time)

Show Opening -- June 22

Meet the Artist Evening: August 11

Art Pick Up: September 27, 10am - 1pm



How to Register

Registrations: are accepted online only at the Summer Art At Windridge. Log in with your email address and password than go to Summer Art at Windridge Exhibit. For each art piece, you will be asked for the following information:

Artwork title: Use title case (example: Passing Storm)

Media: Include the media type and the substrate; (example: Oil on Canvas)

Dimension: In inches, following this format in width and length/height: 12x16"

Price: Use whole numbers, no cent. (example: \$300)

Inspiration for your work: Brief statement about the art (10 words or less). This is to relay to the public the inspiration behind your art. Please do not describe materials or processes.

Image of Artwork: follow the instructions below:

- The photo should be of just the artwork -- no frame or mat. No watermarks.
- Ensure the image is cleanly cropped - we should not see your table, walls or anything else but the artwork.
- Image should be at least 2000 pixels wide on one side-- this ensures a high enough resolution to be seen by viewers online.
- **Image files must follow this naming convention (rename your image file before attaching or loading) :**

— **WineryDL_your last name_artwork title**

example -- WineryDL_Tynan_Birthday Wishes

About your Entry

Entries: Submitted work must be original work of the artist. All artwork must be for sale. The hand of the artist must be visible and dominant in constructing the artwork. Giclee prints are ~~not accepted in this show~~. MAA and Windridge Vineyard reserves the right to refuse to display any artwork it deems incompatible with the nature and environment of the exhibition. MAA and the Windridge Vineyard reserve the right to reject inappropriate or improperly framed work.

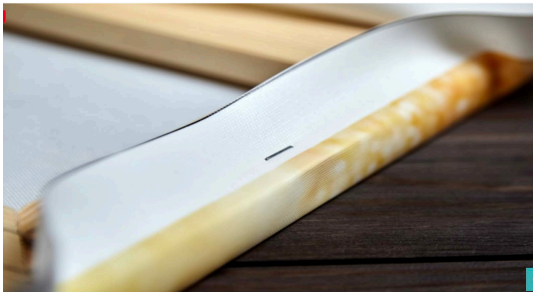
Framing & Hanging: Works must be framed or gallery wrapped and wired for hanging to professional standards. All works must be wired appropriately for hanging -- using D rings and weight-appropriate wire that is not visible when the painting is hung. Paintings on canvas can either be framed or gallery wrapped. Gallery wrapped works are canvas paintings

Show Manager: Kathy Tynan (kftynan@gmail.com) or (maaartists@gmail.com)



Framing/Hanging Continued

where the canvas fabric is stretched over the frame. The canvas completely covers the stretcher bars and is attached to the back of the frame-- no visible staples. Gallery wrapping creates a three-dimensionality to your artwork. Additional information on framing can be found at Framing and Wiring. Your painting itself will be wrapped around the edges, so that your artwork is visible from all angles (see image below)



Promotion and Sales

Promotions: MAA will promote this show through our respective social media channels and newsletters, and we will do outreach to external media outlets and websites. We ask that all participants use our social media kit to promote the show on your social media.

Sales: Windridge Vineyard will manage all sales, including collecting and reporting sales tax. Windridge Vineyard will keep a 20% commission and send the artist a check or electronic payment (artwork sale price less 20% commission) by the end of the exhibit period. Buyers will be able to take the art when they purchase it. MAA will not receive a commission (0%).

AFFIRMATION

By submitting an entry, registrants agree with the following: I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark, or other similar laws and regulations. By uploading an image of your work, you agree to allow MAA or Windridge Vineyard to use the image for the purpose of promoting this event during the period of the exhibit. I will not hold MAA responsible for copyright infringements of the image of my artwork.

Care will be taken by MAA volunteers in hanging and securing the show. However, MAA will not be held responsible for any loss or damage. Artists should hold their own insurance to cover loss or damage for their individual artworks.

Thank You

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