

**Prospectus**  
**Windridge Vineyard Spring Exhibit with MAA Artists**

**Show dates** April 21 - June 20,2021

**Show location:** Windridge Vineyard Tasting Room , 15700 Darnestown Road, Darnestown, MD 20874

**Theme:** The focus of the Spring Exhibit is new beginnings. Fresh buds bloom, animals awaken and the earth seems to come to life again. Farmers and gardeners plant their seeds and temperatures slowly rise.

1. Natural Landscapes, maritime and seascapes indicative of all things Maryland - including farmlands and rolling hills, forested and coastal areas, harbors, marinas and waterways, vineyards, orchards and farmers markets.
2. Cityscapes, townscapes, urbanscapes to include physical aspects of city, urban and town life (outdoor cafes, rooftops etc).
3. Still life celebrating material local pleasures of flowers, fruit, food and wine-- as well as all kinds of man-made or natural objects indicative of the mid- Atlantic region.
4. Abstract works that break away from the traditional representation of everyday objects and familiar subjects as described in #'s 1 , 2 and 3 above. This art is meant to turn heads and illicit new imaginations within the viewers.

**Media eligible for exhibition:**

- 2D work in oil, acrylic, watercolor, mixed media, pastel, encaustic or drawing/ink mediums -see framing/hanging specifications.

**Number of pieces allowed:** 3 pieces per member.

*For this ongoing exhibit, MAA has created a digital library that member artists may submit artwork as described in Theme statement above for consideration by the vineyard owners. Images of artists work will remain in the MAA digital library unless withdrawn by the artist or sold during one of the exhibitions.*

*Artists work in the digital library will be juried by the winery. Selected artwork will be exhibited for a 2 month period. Sold artwork can be replaced by the artist with a similar size piece. Artists must notify the MAA show manager if artwork submitted to the digital library is no longer available (sold, not in the exhibit, etc.) .*

**Maximum size:** Generally, wall-hung art should be 36x36 inches or smaller. However, there is a unique space that will accept larger artwork up to 30x40" .

**Fees:** No fee associated with submitting work to digital library for vineyard consideration. A fee of \$5 will be required for each work selected by the vineyard and paid at the time of artwork dropoff

<b>Key Dates - Spring Exhibit</b>	
Registration Open	April 2
Submission Deadline	April 8
Vineyard Selection of Art	April 13
Notification to Artists of Selected Work	April 14
<b>Artwork Drop Off from 11:00 am - 1:00pm</b>	<b>April 19</b>

## About your Entry

- Entries submitted must be original work of the artist.
- **All artwork must be for sale.**
- The hand of the artist must be visible and dominant in constructing the artwork.
- Photographic and digitally manipulated images are not acceptable unless they are used in a secondary manner to the artwork as a whole and clearly described in the media description.
- MAA and Windridge Vineyard reserves the right to refuse to display any artwork it deems incompatible with the nature and environment of Windridge Vineyard Tasting Room gallery. MAA and the Windridge Vineyard reserve the right to reject inappropriate or improperly framed work.

**By submitting an entry, registrants agree with the following:** I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark or other similar laws and regulations.

By uploading an image of your work, you agree to allow MAA and Windridge Vineyard to use the image for the purpose of promoting this show and/or the Vineyard during the period of this show. I will not hold MAA responsible for copyright infringements of the image of my artwork. I will not hold MAA or The Windridge Vineyard responsible for any loss or damage to my artwork while on the property. Artists are advised to have their own insurance for their artworks.

**Framing / Hanging:** Works for hanging must be framed and wired for hanging to professional standards. Use D-rings and weight-appropriate wire that is not visible when the painting is hung. Paintings on canvas do not require frames as long as the edges are painted or taped to professional standards. See the [Framing & Wiring](https://montgomeryart.org/Framing-and-Wiring) page on our website for more information <https://montgomeryart.org/Framing-and-Wiring>.

No wet canvases, saw-toothed hangers or flimsy framing is acceptable. Works larger than 20" x 28", if not pastels, should be glazed with Plexiglass (or equivalent).

Note: Care will be taken by MAA volunteers and Windridge Vineyard personnel in hanging and securing the show.

**Sales:** Entries must be priced and available for sale.

- **Windridge Vineyard** will manage all sales, including collecting and reporting sales tax. Windridge Vineyard will keep a 15% commission and send the artist a check or electronic payment (artwork sale price less 15% commission) by the end of the exhibit period. Buyers will be able to take the art when they purchase it; artists are welcome to bring a replacement piece of art (similar in size to the sold artwork).
- **MAA** will not receive a commission (0%).

## How to Register

**Registrations** are accepted online only at the Events page at [www.montgomeryart.org](http://www.montgomeryart.org) to have your work included in the digital library for the Windridge Vineyard exhibit. After logging in click on Events, scroll to this winery exhibit and click **Register**

### **Preparing your image: Please read this info carefully:**

- The photo should be of just the artwork--no frame or mat. No watermarks
- Ensure the image is cleanly cropped - we should not see your table, walls or anything else but the artwork.
- Image should be at least 2000 pixels wide.
- Image files must follow this naming convention:
  - **WineryDL\_lastname\_title (example: WineryDL\_Barlow\_gardenglow)**. It does not matter if you use lowercase or capital letters in the file name but please use the underscore character.

### **Preparing your caption: You will be asked to submit the following**

- **Label to be used for show and online:**
  - Art Title by Artist Name (example: Garden Glow by Jennifer Barlow)
  - Media, dimension (example: Oil on Panel, 8x10)
  - Price (example \$350)
  - Brief statement about the art (10 words or less). This is to relay to the public the inspiration behind your art. Please do not describe materials or processes.
- **Image of Art**

### **Promotions & Sales**

Promotions: MAA will promote this show through our social media channels and our newsletter, and we will do outreach to external media outlets and websites. We ask that all participants use our social media kit to promote the show on your social media. Windridge Vineyard will promote this show through their online presence (website and social media) and through their normal advertising for the Vineyard.

## Questions

Email show manager [Kathy Tynan](mailto:kftynan@gmail.com) email address [kftynan@ gmail.com](mailto:kftynan@gmail.com), or [maaartists@gmail.com](mailto:maaartists@gmail.com)