



Prospectus

Windridge Vineyard Fall Juried Art Exhibit

Show dates: October 5, 2021 - January 4, 2022

Show location: Windridge Vineyard Tasting Room, 15700 Darnestown Road, Darnestown, MD 20874

Media eligible for exhibition: 2D works in oil, acrylic, watercolor, mixed media, pastel, encaustic, or drawing/ink mediums. Photography and 3D are not included in this show.

Number of pieces allowed: MAA members may submit up to three (3) artworks for consideration in any of the following categories.

1. Natural Landscapes, maritime and seascapes
2. Cityscapes, urbanscapes to include physical aspects of city, urban and town life and farmers markets.
3. Still life celebrating material local pleasures of flowers, fruit, food and wine-- as well as all kinds of man-made or natural objects indicative of the mid-Atlantic region.
4. Abstract works that break away from the traditional representation of everyday objects and familiar subjects as described in #'s 1 , 2 and 3 above.

For this ongoing exhibit, MAA has created a digital library that member artists may submit artwork as described below for consideration and selection by the vineyard owners.

- *Selected artwork will be exhibited for a 3 month period.*
- *Sold artwork can be replaced by the artist with a similar size piece. Contact Show Manager*
- *Artists must notify the MAA show manager if artwork submitted to the digital library is no longer available (sold, not in the exhibit, etc.) .*

Maximum size: Generally, wall-hung art should be 36x36" or smaller. However, there is a unique space in the Windridge Tasting Room that will accept larger artwork up to 30x48".

Fees: No fee associated with submitting work to digital library for vineyard consideration. **A fee of \$5 will be required for each work selected** by the vineyard and paid at the time of artwork dropoff.

Key Dates - Summer Exhibit

Registration Open	Sept. 7
Submission Deadline	Sept. 20
Juried Selection Date	Sept. 27
Notification to Artists of Selected Work	Sept. 28
Artwork Drop Off from 9:00am - 12:00pm	Oct. 5



How to Register

Registrations are accepted online only at the MAA website. Log in with your email address and password. For each art piece, you will be asked for this information:

Artwork title: Use title case (example: Passing Storm)

Media: Include the media type and the substrate; (example: Oil on Canvas)

Dimension: In inches, following this format in width and length/height: 12x16"

Price: Use whole numbers, no cent. (example: \$300)

Inspiration for your work: Brief statement about the art (10 words or less). This is to relay to the public the inspiration behind your art. Please do not describe materials or processes.

Artwork image: follow the instructions below

- The photo should be of just the artwork--no frame or mat. No watermarks
- Ensure the image is cleanly cropped - we should not see your table, walls or anything else but the artwork.
- Image should be at least 2000 pixels wide on one side -- this ensures a high enough resolution to be seen by viewers online.
- **Image files must follow this naming convention:**
WineryDL_lastname_title (example: WineryDL_Barlow_gardenglow).

About your Entry

Entries: Submitted must be original work of the artist. All artwork must be for sale. The hand of the artist must be visible and dominant in constructing the artwork. Photographic and digitally manipulated images are not acceptable unless they are used in a secondary manner to the artwork as a whole and clearly described in the media description. MAA and Windridge Vineyard reserves the right to refuse to display any artwork it deems incompatible with the nature and environment. MAA and the Windridge Vineyard reserve the right to reject inappropriate or improperly framed work.

Framing / Hanging: Works for hanging must be framed and wired for hanging to professional standards. Use D-rings and weight-appropriate wire that is not visible when the painting is hung. Paintings on canvas do not require frames as long as the edges are painted or taped to professional standards. Learn more about framing on our website. Do not submit wet canvases. Works larger than 20x28", if not pastels, should be glazed with Plexiglass.

Show Manager: Kathy Tynan (kftynan@gmail.com) or (maaartists@gmail.com)



Promotion and Sales

Promotions: MAA will promote this show through our respective social media channels and newsletters, and we will do outreach to external media outlets and websites. We ask that all participants use our social media kit to promote the show on your social media.

Sales: Windridge Vineyard will manage all sales, including collecting and reporting sales tax. Windridge Vineyard will keep a 15% commission and send the artist a check or electronic payment (artwork sale price less 15% commission) by the end of the exhibit period. Buyers will be able to take the art when they purchase it; artists are welcome to bring a replacement piece of art (similar in size to the sold artwork). MAA will not receive a commission (0%).

AFFIRMATION

By submitting an entry, registrants agree with the following: I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark, or other similar laws and regulations. By uploading an image of your work, you agree to allow MAA or Windridge Vineyard to use the image for the purpose of promoting this event during the period of the exhibit. I will not hold MAA responsible for copyright infringements of the image of my artwork.

Care will be taken by MAA volunteers in hanging and securing the show. However, MAA will not be held responsible for any loss or damage. Artists should hold their own insurance to cover loss or damage for their individual artworks.

Thank You

Show Manager: Kathy Tynan (kftynan@gmail.com) or (maaartists@gmail.com)