



## Prospectus: Light & Hope: An Online Exhibition

**About the theme:** Our first themed exhibit of 2021 focuses on light and hope. We are looking for creative works of all kinds that represent, symbolize, and/or explicitly show light and hope as a beacon of inspiration and beauty. It is an open-ended and wonder-filled theme to inspire and bring joy. Submissions can range from the most traditional to the most conceptual, abstract, or experimental means of expressing light and hope. Members may submit one 2D or 3D work for this online show.

**Show dates:** February 1 to March 31, 2021

**Show location:** Online at [montgomeryart.org](http://montgomeryart.org)

**Media eligible for exhibition:** Oil, acrylic, watercolor, mixed media, pastel, encaustic, drawing/ink mediums, and 3D works

**Number of pieces allowed:** Members may submit one entry each

**Entry fee:** A \$5 non-refundable fee per member

**Entry dates:** Registration opens January 10, 2021, and closes January 25, 2021, at 11:59 ET (or earlier, if capacity of 100 entries is reached).

**How to register:** Registrations are accepted online at <https://montgomeryart.org/event-4090337>. You will need to log in with your email address and password. You will be asked for this info:

- Artwork title using title case (example: River View)
- Media, Dimension (example: Oil on Canvas, 12" x 16")
- Price (example \$300)
- Artwork image, following these instructions:
  - Your image should be of just the artwork – no frame, mat or watermarks.
  - Ensure the image is cleanly cropped – we should not see your table, wall or anything but the artwork.
  - Images should be at least 2000 pixels on one side – this ensures a high-enough resolution by viewers online.
  - Image files must follow this naming convention: **LH\_lastname\_title** (example: **LH\_Walsh\_brooksidegardensinfall**). It does not matter if you use lowercase or capital letters in the file name but please use the underscore character (not spaces).

## Requirements

**Entries:** Entries submitted must be original work of the artist. The hand of the artist must be visible and dominant in constructing the artwork. Photographic and digitally manipulated images are not acceptable unless they are used in a secondary manner to the artwork as a whole and clearly described in the media description. MAA reserves the right to refuse to display any artwork it deems incompatible with the nature and theme of this show.

**By submitting an entry, registrants agree with the following:** I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark or other similar laws and regulations. By uploading an image of your work, you agree to allow MAA to use the image for the purpose of promoting this event and/or the organization. I will not hold MAA responsible for copyright infringements of the image of my artwork.

## Promotions & Sales

**Promotions:** MAA will promote this show through our respective social media channels and newsletters, and we will do outreach to external media outlets and websites. We ask that all members use our [social media kit](#) to promote the show on your social media.

**Sales:** **Entries must be priced and available for sale.** MAA will field sales inquiries and process sales, including charging the purchaser 6% sales tax. Twenty percent (20%) of the sale goes to support MAA. MAA's Treasurer will send artists their portion of the sale and contact info for the purchaser within 15 days of purchase. It will then be the artist's responsibility to arrange delivery of the original artwork to the purchaser.

## Questions

Please email our show manager, Rachel Patton, at [rachelpattonart@gmail.com](mailto:rachelpattonart@gmail.com).