



**Prospectus**  
**2023 MAA Show at Brookside Gardens, Wheaton, MD**

*Flora and Fauna - Exploring the World of Plants and Animals*

**Show dates:** May 15 - June 12, 2023

**Location:** Brookside Gardens Visitor Center, 1800  
Glenallen Ave., Wheaton, MD 20902.

**About Brookside Gardens Visitor Center**

**Gallery:** Brookside Gardens is a lovely 50+ acre garden in Montgomery County with fountains, ponds, and seasonal plantings. The Visitor Center provides information and the Gift Shop, as well as a well-lit gallery where our members will show their art.

**Media eligible for exhibition: All original 2D work for hanging on walls:** Oil, acrylic, watercolor, mixed media, pastel, encaustic, drawing/ink mediums, digital, photography, collage. The gift

shop also provides a space for us to place a limited number of giclee prints

**3D artwork/crafts in the Gift Shop display case!** Options include jewelry, ceramics, glass, small art.

**Subject:** Flora and Fauna - Exploring the world of plants and animals is the theme at this show; botanical landscapes and floral still life --both plants and animals are most appropriate.

**Number of pieces allowed:** Members may submit one entry for the 2D wall-hung display or one entry for the 3D glass display. The gallery space can accommodate approximately 65 wall hung pieces. If you are interested in submitting a second work if additional space is available, please indicate such on the registration form. You will be contacted by the show manager in the order in which you registered.

**Registration dates:** Registration starts Saturday, April 1 and ends Thursday, April 20 at 11:59 pm ET, or earlier, if show capacity of 65 pieces is reached.

**Entry fee:** \$10 (nonrefundable)

**Special Events:** We will hold a reception for artists and guests TBD.

**Key Dates**

Registration: April 1 - 20

Drop off: May 15, 9:30am - noon

Show hanging: May 15, noon - 2:00pm

Meet the Artists: May 17, 1:00pm - 3:00pm

Artwork Pick Up: June 12, 9:00am - 11am

## How to Register

Log into your MAA account with your email address and password. Go to the by clicking on [Brookside Gardens](#) event page.

- Artwork title using title case (example: River View)
- Media
- Framed size (width x height in inches)
- Price
- 1 image of your artwork (to be used for show promotional purposes)
- Contact information for sales (provided to Brookside Gardens)
- Option to bring prints for the Gift Shop bins
- Volunteer opportunities

## Requirements

**Entries:** Entries submitted must be original work of the artist. The hand of the artist must be visible and dominant in constructing fine art works. MAA or Brookside Garden reserves the right to refuse to display any Artwork it deems incompatible with the nature and environment of the Brookside Garden Visitor Center.

### 2D Exhibit

**Size:** The framed piece must be no larger than 28"x28" framed. Weight limit is 15 lbs.

**Framing & Hanging:** All works must be framed and wired for hanging to professional standards. Use D-rings and weight-appropriate wire that is not visible when the painting is hung. Paintings on canvas do not require frames if the edges are painted or taped to professional standards. No wet canvases, saw-toothed hangers, or flimsy framing. [Learn more.](#)

**Label:** Securely affix a label to the back of your work with your name, phone number, and title of the artwork. This is for identification purposes only; MAA will create exhibit labels.

### 3D Exhibit

There are two display cases in the Brookside Gift Shop where 3D art and crafts can be displayed for sale. Types of work include jewelry, ceramics, glass and small art. One case is 4'wide x 5'high x 2' deep; the other case is 3'wide x 4'high x 1'deep – both have glass shelves and lighting. All items must also have a label for ID purposes. We are setting the limit at 8 art pieces and will have a waiting list to allow for more if space is available.

### **Prints**

There are two bins for prints in the Brookside Gift Shop where Gleece prints can be placed for sale. Number of prints per artist will depend on total applications.

**Sales:** Entries must be priced and available for sale during the duration of the show, May 15 - June 12. Brookside Gardens will manage all sales during the exhibit, including collecting and paying Maryland sales tax. Brookside Gardens will retain a 25% commission on all sold artwork. Brookside will send a total net payment to MAA following the close of the show, and MAA will subsequently send individual checks to the artists. Brookside Gardens will hold sold artwork at their Gift Shop for buyer pickup.

**Drop-off:** Drop off is Monday, May 15, from 9:30am - noon. Hanging art will begin at noon. If you're unable to drop off at that time, we suggest posting a message on our [private Facebook group](#) to see if a fellow participant could drop off for you.

**Meet the Artists:** We will be hosting a Meet the Artists on May 17 from 1:00pm - 3:00pm. Light refreshments will be served.

**Pick up:** Unsold works must be picked up Monday June 12 from 9am-11am. If you're unable to pick up at this time, we suggest you post a message on our [private Facebook group](#) to see if a fellow participant could pick up for you.

**Volunteering:** We are seeking volunteers to assist with the following. Indicate on your registration form if you are available for:

- **Curation and hanging:** 6 members would work together to curate the works in the gallery (4 for 2D work, 2 for 3D work). You will arrange the works in a pleasing design and hang them along with their labels, following the Brookside Gardens guidelines.
- **Publicity:** 2 members are needed to assist with drafting a news release and submitting the show to local calendar websites and media outlets.
- **Reception:** 4 members would work together to set up.

## Affirmation

**By submitting an entry, registrants agree with the following:** I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark or other similar laws and regulations. By uploading an image of my work on the registration form, I agree to allow the Montgomery Art Association ("MAA") and Brookside Gardens Visitor Center ("venue") to use the image for the purpose of promoting this event and/or the organization. I will not hold MAA or the venue responsible for copyright infringements of the image of my artwork. I also understand that care will be taken by volunteers and personnel in handling, hanging, and securing artwork for the show. However, neither MAA nor the venue will be held responsible for any loss or damage, and I understand that I am well advised to have my own insurance.

## Questions

Email show manager: Susan Crawford at [susancrawford@aol.com](mailto:susancrawford@aol.com); assistant show manager: Zeinat Gelli at [Zeinatgelli@yahoo.com](mailto:Zeinatgelli@yahoo.com).