



MONTGOMERY ART ASSOCIATION

Prospectus

Seeing the Beauty in All Things

Building upon our partnership with the Bender Jewish Community Center of Greater Washington, this exhibit will provide an opportunity for patrons to view and purchase unique, original art, framed photography, and sculpture in time for the holidays: Chanukah (December 7-15), Christmas (December 25), and Kwanzaa (December 26-January 1).

Show dates: November 12-December 18

Location: Goldman Art Gallery at the Bender JCC, 6125 Montrose Rd. in Rockville, MD.

About the Goldman Art Gallery: Focusing on meaningful, inclusive exhibits depicting experiences, identity, and culture, the Goldman Gallery is a warm and welcoming space. It is in the Bender JCC building, which is home to dozens of classes and activities each week. Daily foot traffic is robust.

[Learn more.](#)

Eligible Media: Oil, acrylic, watercolor, mixed media, pastel, encaustic, hand-pulled prints, drawing/ink mediums, photography, and sculpture.

Subject: "Seeing the Beauty in all Things."

Number of pieces allowed: 1 work per member. Members can add a second entry which will be added (in order of registration) if there is available space.

Registration dates: Registration starts Monday October 2 and ends Thursday October 12, 2023, at 11:59 pm ET, or earlier, if show capacity is reached.

Entry fee: \$10 (non-refundable)

How to Register: Go to [Register for Seeing the Beauty in All Things](#) and Log in with your email address and password. You will be asked for:

- Artwork title using title case (example: River View)
- Media
- Framed size
- Photography chose one of the options
 - Open edition – Open edition prints have no limit to how many a photographer can make and sell.
 - Limited edition - Limited edition prints are typically signed and numbered and are limited to a chosen number of prints, say, 25, 50, or 100.
- 1 artwork image, following these instructions:

Key Dates

- **Registration:** October 2-12 (or sooner if capacity met)
- **Drop off:** November 6, 9am-11am
- **Show dates:** November 12- December 17
- **Reception:** December 3, 12-3pm
- **Pick-up unsold works:** December 18, 9am-11am

- Your image should be of just the artwork – no frame, mat or watermarks.
- Ensure the image is cleanly cropped – we should not see your table, wall, or anything but the artwork.
- images should be at least 2000 pixels on one side.
- The file should follow this naming convention: GG_lastname_title. Breakdown of file name:
 - Begin with **GG** for Goldman Gallery,
 - Next Artist's **Last Name**,
 - Finally, **Title** of Artwork,
 - Note: between each use an underscore _
 - Here is an example: **GG_Walsh_Summer Splash** Please use the underscore character (not spaces).
- **Artists Bio:** Provide 1 or 2 sentences about yourself for the Show program.
- **Artists Website:** Provide the URL for your art website if available.

Requirements

Entries: Entries submitted must be original work of the artist. The hand of the artist must be visible and dominant in constructing fine art works. Photography is allowed. The venue has asked that we not include nudes, because the space is highly visited by families with children. MAA or the Bender JCC reserve the right to refuse to display any artwork deemed incompatible with the nature and environment of the venue.

- **Giclee prints** are not accepted in this show.
- **Hand-pulled prints** are accepted as originals in this show -- to include serigraph, etching, linocut, woodblock print, intaglio (etching and engraving), and lithograph.
- **Photography** is accepted in this show-- submission must indicate if it is an open edition print or limited edition print.
 - Open edition prints refer to a photograph where the artist has not limited the number of prints of a particular image that will be created and available for sale.
 - Limited edition prints have a fixed number of prints in the edition and the number of prints available will not change. Each image in the edition is signed and numbered with the print number in the edition followed by the total size of the edition. For example 1/20 (image #1 of 20 total images).
- **Sculpture** is accepted in this show.
- **Size:** We will accept 8 pieces that are up to 48" framed (that could be a 24"X48 "or 48"X48") and 55 smaller pieces (various sizes, not exceeding 36" on any side), 63 wall pieces total. We will accept up to six 3-D sculptures.
- **Framing & Hanging:** All works must be framed and wired for hanging to professional standards. Use D-rings and weight-appropriate wire that is not visible when the painting is hung. Paintings on canvas do not require frames if the canvas is gallery-wrapped. Gallery wrapping is when the artwork is stretched and affixed onto stretcher bars. The canvas completely covers the stretcher bars and is attached to the back of the frame--no visible staples. The painting continues around the entire edge, wrapping around the edges so that your artwork is visible from all angles. [GuidanceonFraming&GalleryWrappingFineArt](#)

No wet canvases, saw-toothed hangers, or flimsy framing.
Works larger than 20" x 28", if not pastels, should be glazed with Plexiglass (or equivalent).

- **Label:** Securely affix your personal label to the back of your work with your name and title.
- **Sales:** Entries must be available for sale for the duration of the show. The gallery will handle sales and charge sales tax. The gallery will take a 35% commission.
- **Drop-off:** Drop-off is Monday, November 6, 9am-11am. If you're unable to drop off at the time, we suggest posting a message on our private MAA Facebook group (<https://www.facebook.com/groups/MAAartists>) to see if a fellow participant could drop off for you. Or if you are unable to find someone to help with drop off contact the show manager for assistance.
- **Reception:** The gallery will host an Artists' Reception on Sunday, December 3 from 12:00-3pm. Light refreshments will be served.
- **Art Pick-up:** Unsold works must be picked up on Monday, December 18 from 10am-1pm. If you're unable to pick-up at this time, we suggest you post a message on our private MAA Facebook group (<https://www.facebook.com/groups/MAAartists>) to see if a fellow participant could pick up for you. Or if you are unable to find someone to help with drop off contact the show manager for assistance.
- **Volunteering:** We are seeking several volunteers to assist us in the production of this show. Indicate on your registration form if you are available for:
 - Check-in desk: 2-3 volunteers to check-in works on drop-off day and curate the exhibit.
 - Reception: 2-3 volunteers to assist with the reception.
 - Reception photographer: 1 member to take photos at the reception.
 - Pickup desk: 2-3 volunteers will check-out unsold works out from the gallery.
- **Affirmation:** By submitting an entry, registrants agree with the following:
I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark or other similar laws and regulations. By uploading an image of my work on the registration form, I agree to allow the Montgomery Art Association ("MAA") and the Bender Jewish Community Center of Greater Washington Goldman Art Gallery ("venue") to use the image for the purpose of promoting this event and/or the organization. I will not hold MAA or the venue responsible for copyright infringements of the image of my artwork. I also understand that care will be taken by volunteers and personnel in handling, hanging, and securing artwork for the show. However, neither MAA nor the venue will be held responsible for any loss or damage, and I understand that I am well advised to have my own insurance.
- **Questions:** Email show manager Rona Siskind at rsiskind@gmail.com

