



Prospectus 2022 MAA Show at Brookside Gardens, Wheaton, MD

After a one-year hiatus due to the pandemic, we are delighted to return to Brookside Gardens for a Spring Exhibit!

Show dates: March 14 – April 25, 2022.

Location: Brookside Gardens Visitor Center, 1800 Glenallen Ave., Wheaton, MD 20902.

About Brookside Gardens Visitor Center Gallery:

Brookside Gardens is a lovely 50+ acre garden in Montgomery County with fountains, ponds, and seasonal plantings. The Visitor Center provides information and the Gift Shop, as well as a well-lit gallery where our members will show their art.

Media eligible for exhibition: All original 2D work for hanging on walls: Oil, acrylic, watercolor, mixed media, pastel, encaustic, drawing/ink mediums, digital, collage. The gift shop also provides a space for us to place a limited number of giclee prints. **New this year: 3D artwork/crafts in the Gift Shop display case!** Options include jewelry, ceramics, glass, small art.

Subject: Nature is the theme at this show; botanical landscapes and floral still life are most appropriate.

Number of pieces allowed: Members may submit one entry for the 2D wall-hung display or one entry for the 3D glass display. The gallery space can accommodate approximately 65 wall hung pieces. If you are interested in submitting a second work if additional space is available, please indicate such on the registration form. You will be contacted by the show manager in the order in which you registered.

Registration dates: Registration starts Monday, February 14, 2022. It ends Monday, February 28, 2022, at 11:59 pm ET, or earlier, if show capacity of 65 pieces is reached.

Entry fee: \$10 (nonrefundable)

Special Events: We will hold a reception for artists and guests on Sunday, March 20th, from 2-5pm. Depending on Covid restrictions, we will send instructions closer to that date.

Key Dates

Registration: February 14 - 28 (or sooner if capacity met)

Drop off: March 14: 10am – 1pm

Show hanging: March 14: Noon – 2pm

Show: March 14 – April 25

Reception: March 20th, 2-5pm

Pick up unsold works: April 25: 9 – 11am

Dates subject to change; participants will be kept informed via email.

How to Register

Log into your MAA account with your email address and password. Go to the [Brookside Gardens event page](#). You will be asked for:

- Artwork title using title case (example: River View)
- Media
- Framed size (width x height in inches)
- Price
- 1 image of your artwork (to be used for show promotional purposes)
- Option to bring prints for the Gift Shop bins
- Volunteer opportunities

Requirements

Entries: Entries submitted must be original work of the artist. The hand of the artist must be visible and dominant in constructing fine art works. Photographic and digitally manipulated images are not acceptable unless they are used in a secondary manner to the artwork as a whole and clearly described in the media description. MAA or Brookside Garden reserves the right to refuse to display any Artwork it deems incompatible with the nature and environment of the Brookside Garden Visitor Center.

2D Exhibit

Size: The framed piece must be no larger than 28"x28" framed. Weight limit is 15 lbs.

Framing & Hanging: All works must be framed and wired for hanging to professional standards. Use D-rings and weight-appropriate wire that is not visible when the painting is hung. Paintings on canvas do not require frames if the edges are painted or taped to professional standards. No wet canvases, saw-toothed hangers, or flimsy framing. [Learn more](#).

Label: Securely affix a label to the back of your work with your name, phone number, and title of the artwork. This is for identification purposes only; MAA will create exhibit labels.

3D Exhibit

There are two display cases in the Brookside Gift Shop where 3D art and crafts can be displayed for sale. Types of work include jewelry, ceramics, glass and small art. One case is 4'wide x 5'high x 2' deep; the other case is 3'wide x 4'high x 1'deep – both have glass shelves and lighting. All items must also have a label for ID purposes. We are setting the limit at 8 art pieces and will have a waiting list to allow for more if space is available.

Prints

There are two bins for prints in the Brookside Gift Shop where Glicee prints can be placed for sale. Number of prints per artist will depend on total applications.

Sales: Entries must be priced and available for sale for the duration of the show, March 14-April 25. Brookside Gardens will manage all sales during the exhibit and will retain a 25% commission. Because Brookside Gardens is within the Montgomery County Parks, an artist whose artwork sells must subsequently register as a vendor with M-NCPPC in order to receive their sales check. Brookside Gardens will hold sold artwork at the Gift Shop for buyer pickup.

Drop-off: Drop off is Monday, March 14, from 10am to 1pm. Hanging art will begin at noon, or earlier if appropriate. Please wear a face mask and follow social distancing guidelines. If you're unable to drop off at that time, we suggest posting a message on our [private Facebook group](#) to see if a fellow participant could drop off for you.

Reception: The reception is to be held on Sunday, March 20th, from 2-5pm. Guests are encouraged.

Pick up: Unsold works must be picked up Monday April 25 from 9am-11am. Please wear a face mask and follow social distancing guidelines. If you're unable to pick up at this time, we suggest you post a message on our [private Facebook group](#) to see if a fellow participant could pick up for you.

Volunteering: We are seeking volunteers to assist with the following. Indicate on your registration form if you are available for:

- **Curation and hanging:** 6 members would work together to curate the works in the gallery (4 for 2D work, 2 for 3D work). You will arrange the works in a pleasing design and hang them along with their labels, following the Brookside Gardens guidelines.
- **Publicity:** 2 members are needed to assist with drafting a news release and submitting the show to local calendar websites and media outlets.
- **Reception:** 4 members would work together to set up.

Affirmation

By submitting an entry, registrants agree with the following: I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark or other similar laws and regulations. By uploading an image of my work on the registration form, I agree to allow the Montgomery Art Association ("MAA") and Brookside Gardens Visitor Center ("venue") to use the image for the purpose of promoting this event and/or the organization. I will not hold MAA or the venue responsible for copyright infringements of the image of my artwork. I also understand that care will be taken by volunteers and personnel in handling, hanging, and securing artwork for the show. However, neither MAA nor the venue will be held responsible for any loss or damage, and I understand that I am well advised to have my own insurance.

Questions

Email show manager Mita Lazarte, mitacha59@gmail.com, with support from Anastasia Walsh, maatreas@gmail.com