



Prospectus: Creative Expressions 2021 An Online Exhibition

One of MAA's two judged shows of the year, *Creative Expressions* is an annual tradition for the association. This show is usually held at the Friendship Heights Village Center, but due to the Covid-19 pandemic we will present the 2021 *Creative Expressions Show* as an online exhibition at montgomeryart.org.

Show dates: June 1 through July 31, 2021

Media eligible for exhibition: 2D works in oil, acrylic, watercolor, mixed media, pastel, encaustic, or drawing/ink mediums. Photography and 3D are not included in this show.

Number of pieces allowed: MAA members may submit one (1) entry in one (1) of these categories:

- Landscape
- Still Life
- People Portraits
- Animal Portraits
- Abstract

Entry fee: \$5 nonrefundable fee will be charged.

Entry dates: Registration begins on Sunday, April 25 and concludes Monday, May 10. Deadline is Monday, May 10 at 11:59 ET or when the exhibition total of 100 entries is reached, whichever is first.

Key Dates

- Registration Opens: Sunday, April 25, 2021
- Registration Deadline: Monday, May 10 (or sooner, if capacity is reached)
- Judging of paintings: May 25-31
- Exhibition runs: June 1-July 31
- Online Reception & Award Presentation: June 6, 5pm

Dates subject to change; participants will be kept informed via email.

JUDGE

Diane Wilson will be the judge for the 2021 show. She is an established artist with twenty years' experience teaching painting and drawing at the Washington Studio School. The Judge will present the awards to the winners in each category and will give remarks and thoughts for her choice of awards at the Online Reception and Award Presentation.

HOW TO REGISTER

Registrations are accepted online at <https://montgomeryart.org/event-4253553>. You will need to log in with your email address and password. You will be asked for this info:

1. Category: Select one.
2. Artwork title: Use title case (example: River View).
3. Media: Include the media type and the substrate. Use title case. (Example: Oil on Canvas)
4. Dimension. In inches, following this format: 12x16"
5. Price: All artwork must be priced for sale; no "not for sales" permitted. Use whole numbers, no cents, as follows: \$300.
6. Artwork image, following the instructions below.

ARTWORK IMAGE INSTRUCTIONS

Please follow these instructions closely:

- Your image should be of just the artwork – no frame, mat or watermarks.
- Ensure the image is cleanly cropped – we should not see your table, wall or anything but the artwork.
- Images should be at least 2000 pixels on one side – this ensures a high-enough resolution to be seen by viewers online.
- Image files must follow this naming convention:

CE_category_lastname_title

Example: CE_landscape_Walsh_brooksidegardensinfall

It does not matter if you use lowercase or capital letters in the file name but please use the underscore character (not spaces).

REQUIREMENTS

Entries: Entries submitted must be original work of the artist. The hand of the artist must be visible and dominant in constructing the artwork. Photographic and digitally manipulated images are not acceptable unless they are used in a secondary manner to the artwork as a whole and clearly described in the media description. The work submitted may not have been accepted and displayed in any previous MAA exhibition. MAA reserve the right to refuse to display any artwork it deems incompatible with the nature and environment of the exhibition.

By submitting an entry, registrants agree with the following: I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark or other similar laws and regulations. By uploading an image of your work, you agree to allow MAA to use the image for the purpose of promoting this event and/or the organization. I will not hold MAA responsible for copyright infringements of the image of my artwork.

PROMOTIONS & SALES

Promotions: MAA will promote this show through our respective social media channels and newsletters, and we will do outreach to external media outlets and websites. We ask that all participants use our [social media kit](#) to promote the show on your social media.

Sales: Entries must be priced and available for sale. MAA will process sales, including charging the purchaser 6% sales tax and the artist a twenty percent (20%) commission. The MAA treasurer will send the artist's portion of the sale and contact info for the purchaser within fifteen (15) days of purchase. It will be the artist's responsibility to arrange delivery of their art piece to the purchaser. Questions should be directed to the MAA treasurer, Anastasia Walsh, at maatreas@gmail.com.

QUESTIONS

Email Show Manager Jan Rowland, janrowland51@gmail.com.