



## **Prospectus** **"Celebrating Color & Light"**

*Building upon our partnership with the Bender Jewish Community Center of Greater Washington, this exhibit will provide an opportunity for patrons to purchase unique, original art and framed photography for Hanukkah (November 28-December 6), Christmas (December 25), and Kwanzaa (December 26-January 1).*

**Show dates:** November 13-December 18

**Location:** Goldman Art Gallery at the Bender JCC, 6125 Montrose Rd. in Rockville, MD.

**About the Goldman Art Gallery:** Focusing on meaningful, inclusive exhibits depicting experiences, identity, and culture, the Goldman Gallery is a warm and welcoming space. It is in the Bender JCC building, which is home to dozens of classes and activities each week. Daily foot traffic is robust. [Learn more](#)

**Media eligible for exhibition:** Oil, acrylic, watercolor, mixed media, pastel, encaustic, drawing/ink mediums and photography.

**Subject:** "Celebrating Color and Light"; The gallery asks that we please avoid nudes.

**Number of pieces allowed:** One work per member.

**Registration dates:** Registration starts Tuesday, October 11, 2022. It ends Tuesday, October 18, 2022, at 11:59 pm ET, or earlier, if show capacity of 52 pieces is reached.

**Entry fee:** \$10 (nonrefundable)

### **Key Dates**

- Registration: October 11- 18 (or sooner, if capacity met)
- Drop off: November 7, 11 am-1 pm
- Show dates: November 13-December 18
- Reception: December 4, 12-2 pm
- Pick up unsold works: December 19, 10 am-1 pm

*Dates subject to change; participants will be kept informed via email.*

## How to Register

Go to <https://montgomeryart.org/event-4985340> Log in with your email address and password. You will be asked for:

- Artwork title using title case (example: River View)
- Media
- Framed size
- 1 artwork image, following these instructions:
  - Your image should be of just the artwork – no frame, mat or watermarks.
  - Ensure the image is cleanly cropped – we should not see your table, wall or anything but the artwork.
  - Images should be at least 2000 pixels on one side.
  - The file should follow this naming convention: GG\_lastname\_title (example: GG\_Walsh\_brooksideinfall). It doesn't matter if you use lowercase or capital letters in the file name but please use the underscore character (not spaces).

## Requirements

**Entries:** Entries submitted must be original work of the artist. The hand of the artist must be visible and dominant in constructing fine art works. Photography is allowed. The venue has asked that we not include nudes, because the space is highly visited by families with children. MAA or the Bender JCC reserve the right to refuse to display any artwork deemed incompatible with the nature and environment of the venue.

**Size:** We accept 12 pieces that are up to 48" framed (that could be a 24"X48 "or 48"X48") and 40 smaller pieces (various sizes, not exceeding 36" on any side), 52 pieces total.

**Framing & Hanging:** All works, must be framed and wired for hanging to professional standards. Use D-rings and weight-appropriate wire that is not visible when the painting is hung. Paintings on canvas do not require frames if the edges are painted or taped to professional standards. No wet canvases, saw-toothed hangers, or flimsy framing. [Learn more.](#)

**Label:** Securely affix a label to the back of your work with your name and title.

**Sales: Entries must be available for sale for the duration of the show.** The gallery will handle sales and charge sales tax. The gallery will take a 35% commission.

**Drop-off:** Drop off is Monday, November 7, 11 am-1 pm. If you're unable to drop off at the time, we suggest posting a message on our [private Facebook group](#) to see if a fellow participant could drop off for you.

**Reception:** The gallery will host an artist reception on Sunday, December 4 from 12:00-2 pm.

**Pick up:** Unsold works should be picked up on Monday, December 19 from 10 am-1 pm. If you're unable to pick up at this time, we suggest you post a message on our [private Facebook group](#) to see if a fellow participant could pick up for you.

**Volunteering:** We are seeking several volunteers to assist us in the production of this show. Indicate on your registration form if you are available for:

- **Check-in desk:** 4 volunteers would check in works on drop-off day.
- **Reception:** 2-3 volunteers to assist gallery staff with the reception.
- **Reception photographer:** 1 member to take photos for us.
- **Pickup desk:** 2-3 volunteers will check unsold works out from the gallery.

### **Affirmation**

**By submitting an entry, registrants agree with the following:** I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark or other similar laws and regulations. By uploading an image of my work on the registration form, I agree to allow the Montgomery Art Association (“MAA”) and the Bender Jewish Community Center of Greater Washington Goldman Art Gallery (“venue”) to use the image for the purpose of promoting this event and/or the organization. I will not hold MAA or the venue responsible for copyright infringements of the image of my artwork. I also understand that care will be taken by volunteers and personnel in handling, hanging and securing artwork for the show. However, neither MAA nor the venue will be held responsible for any loss or damage, and I understand that I am well advised to have my own insurance.

### **Questions**

Email show manager Walt Blackwell, [wblackwell@hotmail.com](mailto:wblackwell@hotmail.com)

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The MAA is proud to present our second annual exhibition at Goldman Art Gallery in Rockville. The theme of this year’s exhibition is "Celebrating Color and Light", and will showcase the very best work of MAA members!