



Windridge Spring Art Festival - Heart of the Vineyard II Art Show & Exhibit

2024 Prospectus

Open to all Members - Not Juried

Show Dates & Times:

April 26, Friday 1:00pm - 8:00pm

April 27, Saturday 11:00am - 8:00pm

April 28, Sunday, 11:00am - 6:00pm

Show location: Windridge Vineyard Production Room, 15700 Darnestown Road, Darnestown, MD 20874.

Theme: Artist Choice. The artwork does not need to be winery-related, nor Maryland-specific.

Media eligible for exhibition: Original artworks: 2D artworks: Oil, acrylic, watercolor, mixed media, pastel, encaustic, drawing/ink mediums, hand pulled prints, fused glass, textile - fiber arts, and photography. 3D artworks: fused glass, mosaic, clay, wood, metal. All 2D artwork must meet MAA framing and wiring standards.

Number of pieces allowed: MAA members may submit two entries with an optional third if space allows.

Maximum size: We will accept 2D artwork up to 32" wide and 36" high (including frame) that will be displayed on art panels. We will accept up to 3 larger works wider than 32" that will be displayed on sturdy easels. (Only 1 large work per artist.)

Entry fee: \$10 nonrefundable fee.

Number of total pieces: 200 panel-hung artwork, 15 free-standing 3D artwork to be shown on pedestals or floor. Registration will be open until April 8; if full a waiting list will be initiated.

Volunteer requirements: All participants are required to provide 2-3 hours of volunteer service during the April 25 – April 29 timeframe. Without the help of volunteers it would be impossible to have this show. **So -- Thank You Members for Volunteering.** Several positions are available and are in the registration process. Participants may request a waiver - please contact the either of the show managers by email.

Key Dates

Registration: March 18 – April 8

Drop off: April 25, 11am – 2 pm

Show hanging: April 25, 1– 4 pm

Show: April 26, 1:00 pm – 8:00 pm

April 27, 11:00 am – 8:00 pm

April 28, 11:00 am – 6:00 pm

Pick up unsold works: April 29,
10:00am – 12pm

Times are subject to change; participants will be kept informed via email.

Show Managers: Kathy Tynan (maaartists@gmail.com) and Anastasia Walsh (maatreas@gmail.com)



HOW TO REGISTER

Registrations are accepted online only at the MAA Event Page Spring Art Festival at Windridge - Heart of the Vineyard Art Show . Log into the MAA website in with your email address and password. You will be asked for this information regarding your artwork:

1. **Artwork title:** Use title case (example: River View).
2. **Media:** Include the media type only; (Example: Oil)on canvas).
3. **Dimension:** In inches, following this format: 12x16" (width x height).
4. **Price:** Use whole numbers, no cents, as follows: \$300.
5. **Artwork image:** Follow the instructions below.
6. **Additional:** Acknowledge review of the Prospectus and volunteer requirement.

ARTWORK IMAGE INSTRUCTIONS

- Your image should be of just the artwork – no frame, mat or watermarks.
- Ensure the image is cleanly cropped – we should not see your table, wall or anything but the art.
- Images should be at least 2000 pixels on one side – this ensures a high-enough resolution to be seen by viewers online.
- Rename your Image files as follows; Vineyard_Artist Last Name_Title of Work
Vineyard_Picasso_La Vie

MAA Membership: All participants in this show must be MAA members in good standing as of April 8, 2024 - the last day to register for this show.

Entries: MAA is dedicated to exhibiting excellent works of fine art which promote the artist's artistic ability, vision and creativity across a variety of media. In this respect all artwork should be original and created from conception to completion by the artist's own hand. MAA reserves the right to refuse to display any artwork it deems incompatible with the nature and environment of the exhibition.

Framing: Works for hanging in our shows must be framed and wired for hanging to professional standards. Use D-rings and weight-appropriate wire that is not visible when the painting is hung. Absolutely no saw-toothed hangers or flimsy framing permitted. Paintings on canvas do not require frames as long as the edges are painted or taped to professional standards. Do not submit wet canvases. [Learn more about framing on our website.](#)

Labels: Please label your artwork when delivering it. Artwork is to be securely labeled on the back-lower right of the work, identifying the Artist, Title, Price. This will not be displayed, it is for identification purposes only.

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PROMOTIONS, AWARDS & SALES

Promotions: MAA will promote this show through our respective social media channels and newsletters, and we will do outreach to external media outlets and websites. We ask that all participants use our [social media kit](#) to promote the show on your social media.

Sales: Entries must be priced and available for sale. MAA will process sales, including charging the purchaser 6% sales tax and collecting a commission of twenty-five percent (25%). The MAA treasurer will send the artist's portion of the sale and contact information for the purchaser within thirty (30) days of purchase. Sold works will be taken by the buyer at the point of sale.

VOLUNTEERING

We ask all participants to sign up for volunteer activities. Without your help and support it would be impossible to have this show. THANK YOU FOR VOLUNTEERING

Volunteer activities are identified on the registration page. Most activities are 2-3 hours in duration and involve helping transporting and setting up the show equipment, curating and hanging the show, show time activities (cashier, greeting guests, and sales/wrapping) and post show activities (take down artwork, art panels, and artists checkout).

Your registration confirmation email will include the link for sign up for volunteering.

AFFIRMATION

By submitting an entry, registrants agree with the following: I certify that I agree to the rules of the show as presented here. Entries submitted are my own work and not in violation of any copyright, trademark, or other similar laws and regulations. By uploading an image of my work, I agree to allow MAA to use the image for the purpose of promoting this event and/or the organization. I will not hold MAA responsible for copyright infringements of the image of my artwork.

Care will be taken by MAA volunteers in hanging and securing the show. However, MAA will not be held responsible for any loss or damage. Artists should hold their own insurance to cover loss or damage for their individual artworks.

THANK YOU!

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